



Ad DEADLINE: **SUNDAY, JULY 23**

2023 O'Connor High School Fall Athletic Program - Ad Form

HOT DEAL: 10% off - Ads PURCHASED by May 31 (must be paid in FULL to receive discount)

<p style="text-align: center;">Business Ad</p> <p>Business Name: _____</p> <p>Business Contact: _____</p> <p>Phone #: _____</p> <p>Email Address: _____</p>	<p style="text-align: center;">Athlete Dedication AD</p> <p>Athlete's Name: _____</p> <p>Sport(s): _____</p> <p>Freshman/JV/Varsity: _____</p> <p>Jersey #: _____</p>
--	--

OC Parent Contact:

Name: _____ Phone #: _____ Email Address: _____

<p>Price List: 2023 Prices</p> <p style="text-align: center;">Regular Pages – (10% OFF – May only)</p> <p>_____ 1/4 Page (3.623" x 4.936") \$ 85 \$ 76.50</p> <p>_____ 1/2 Page (7.375" x 4.936") \$ 150 \$ 135</p> <p>_____ Full Page (7.375" x 10") \$ 300 \$ 270</p>	<p style="text-align: center;">Specialty Pages (10% OFF – May only)</p> <p>_____ Inside Front Cover \$ 900 \$ 810</p> <p>_____ Inside Back Cover \$ 900 \$ 810</p> <p>_____ Back Cover \$ 900 \$ 810</p> <p>_____ 2-Page Center Spread \$1000 \$ 900</p> <p>_____ First Page \$ 900 \$ 810</p> <p>_____ Last Page \$ 900 \$ 810</p>
---	--

ARTWORK Submit your artwork along with a copy of this ad form to:
ocfallprogram@gmail.com

FREE PHOTO SHOTS (must sign-up to reserve a spot)
<https://www.signupgenius.com/go/30E0C4EAEAB2AA6F58-2023>

IMPORTANT: Please submit only High Resolution photos. Convert all camera ready pre-prepared ads into a PDF file format with the fonts embedded in CMYK, 300 dpi resolution. No MS Word, Publisher or Power Point files.

<p style="text-align: center;">Payment</p> <p>Check #: _____ Page size: _____</p> <p>Credit Card: _____</p> <p>Online link: www.ocathleticboosters.com</p> <p>TOTAL:</p>	<p style="text-align: center;">Feeling overwhelmed -- don't worry -- we can help</p> <p>Email us your pictures, logo, business card along with the wording or text you would like to include and we will create the ad for you. You will be sent a PROOF to review and approve before the ad is submitted into the OC Fall Athletic program.</p>
--	--

Note: **PRINT AND WRITE LEGIBLY**
Questions: Contact Liz Harmon @ (210) 487-0452 (call or text)



Artwork Submission Form

Ad DEADLINE: SUNDAY, JULY 23

Business Ad	Athlete Dedication AD
Business Name: _____	Athlete's Name: _____
Business Contact: _____	Phone #: _____
Phone #: _____	Jersey #: _____
Email Address: _____	Email address: _____

Ad Size: _____ 1/4 page _____ 1/2 page _____ Full page
Number of pictures submitted: _____
Logo Submitted: _____ Business Card submitted: _____

Text /Affirmations to include in the ad:	Special Instructions:
--	-----------------------

Email all ARTWORK and PICTURES to: ocfallprogram@gmail.com

Important:

1. Please include your ad form and this artwork submission form along with your pictures and artwork.
2. Please submit only High Resolution photos. Convert all camera ready pre-prepared ads into a PDF file format with the fonts embedded in CMYK, 300 dpi resolution. No MS Word, Publisher or PowerPoint files.
(Recommendation: 1-2 photos per ¼ page ad, 2-3 photos per ½ page ad; 3-5 photos per Full Page ad)
3. PRINT AND WRITE LEGIBLY

Questions: Contact Liz Harmon @ (210) 487-0452 (call or text)



2023 OC Fall Athletic Program - FREQUENTLY ASKED QUESTIONS

1. When is the due date? Sunday, July 23

2. How do we get the ad and artwork to you? Submit to ocfallprogram@gmail.com

3. How do I get the 10% Off Discount? **Ads PAID IN FULL by May 31 will receive the discount.**

4. Do I have to submit my artwork by May 31 to receive the discount? No, the ad only has to be purchased and paid in Full by May 31 to receive the discount. You can submit the artwork after May 31; however, all ad artwork must be received by the due date, Sunday, July 23.

5. What do you need for the ad?

We will need your artwork and text in order to create an ad for you. Businesses can submit their business cards, logo or pre-prepared ad in PDF format to ocfallprogram@gmail.com.

6. Are photo shoot sessions FREE?

Yes, the photo shoot sessions are FREE of charge, but you must sign-up to reserve a spot. Sign-up at <https://www.signupgenius.com/go/30E0C4EAEAB2AA6F58-2023>

7. Can you help me create the ad?

Yes, we can help you create an ad (FREE OF CHARGE) -- just send us your pictures and text you would like to include in the ad and we will create an ad for you. We will send you a proof to review and approve before we submit the ad into the program.

8. What do we do if a business needs a picture with an O'Connor athlete at their place of business?

Contact Liz Harmon who will try to round up an OC athlete for you.

9. What are the size dimensions for each ad?

1/4 page: 3.623" x 4.936"

1/2 page: 7.3752" x 4.936"

Full Page: 7.375" x 10"

10. What type of file format can you use?

JPEG or PDF -- No MS Word, Publisher or Powerpoint files please.

11. What type of pictures should we include?

You can include any photos you would like. If you have old baby, youth sport photos or business cards you would like to include, please scan them at 300 dpi resolution and email to ocfallprogram@gmail.com. Some cell phone pictures are usable if they are high resolution and high megapixel images. No selfies.

(Recommendation: 1-2 photos per ¼ page ad, 2-3 photos per ½ page ad; 3-5 photos per Full Page ad)

12. What should the ad say?

You can include any text you would like -- many people include bible verses, poems, special affirmations and personalized notes of love and appreciation to their athlete.

13. How do we make payment?

Payment can be made via **Check, Credit Card** and **Online @**

- Credit card payments can be made at: www.ocathleticboosters.com
- Make Checks payable to: **OC Athletic Booster Club**

If sending by check, mail to:

Attn: Liz Harmon
Sandra Day O'Connor HS Athletic Boosters Club
12221 Leslie Rd
Helotes, TX 78023

****** IMPORTANT: PLEASE BE SURE YOU SUBMIT YOUR AD FORM AND ART WORK TO ocfallprogram@gmail.com by **SUNDAY, JULY 23** OR YOUR AD WILL NOT MAKE IT INTO THE PROGRAM.**

14. Who can we contact if we have questions?

Contact Liz Harmon @ 210-487-0452

15. Can we purchase a hard copy of the program?

Yes, hard copies of the program can be purchased at O'Connor Varsity games

16. Who can purchase an ad?

Anyone can purchase an ad... businesses, parents, grandparents, friends, etc.....